

PRIVACY POLICY E-SHOP O'NEILL

PRIVACY POLICY – O'NEILL RETAIL EUROPE B.V

This privacy policy is applicable for all O'Neill Europe's e-shops, for example:

<http://nl.oneill.com>
<http://gb.oneill.com>
<http://fr.oneill.com>
<http://de.oneill.com>
<http://eu.oneill.com>

IN GENERAL

Law compliance

O'Neill respects your privacy and strives to conform to the rules under applicable EU legislation and Dutch laws.

Selling of data prohibition

Under no circumstances shall O'Neill sell your personal information.

Prior consent – direct marketing

O'Neill may share our product news and offerings with you via mail, email or phone. In such case and in any direct marketing activities, O'Neill makes sure to obtain your prior consent, as required by law.

Right to correct and/or delete your personal information

At any time you may contact us via customerservice@oneilleshop.com with any privacy questions or concerns you may have. You may also ask at any time to see the personal profile you have created with O'Neill and request correction or deletion within reasonable timeframes.

Protection of personal information

While there are always risks associated with providing personal information, whether in person, by phone or over the Internet, and no system of technology is completely safe, "tamper" or "hacker-proof", O'Neill has endeavored to take appropriate industry standard measures to prevent and minimize risks of unauthorized access to, improper use and the inaccuracy of your personal information. Furthermore, O'Neill requires that any service providers and third party processors providing services to it take equal measures.

GATHERING AND USAGE

Collected Information

O'Neill may collect, store and use the following kinds of personal information:

- Information relating to any transactions carried out between you and O'Neill on the e-shop site, including information relating to any purchases you make of goods or services;
- Information that you provide to O'Neill for the purpose of registering with O'Neill;
- Information that you provide to O'Neill for the purpose of subscribing to e-shop services, email notifications and/or newsletters; and
- Information about visits to and use of the e-shop site to enhance browsing experience.

Use of data

O'Neill uses your personal information to personalize your browsing experience, process your purchase and to provide service and support. O'Neill also uses non personal information to collect and aggregate statistics.

Moreover, your personal data will also be used to send you communications which you explicitly requested to receive and to deal with enquiries and complaints made by or about you relating to the website.

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Disclosure of data

In addition to the disclosures reasonably necessary for the purposes identified elsewhere in this privacy policy, O'Neill may disclose information about you to the extent that O'Neill is required to do so by law and/or in connection with any legal proceedings or prospective legal proceedings.

Cookies

O'Neill uses cookies on the e-shop site. A cookie is a text file sent by a web server to a web browser, and stored by the browser. The text file is then sent back to the server each time the browser requests a page from the server. This enables the web server to identify and track the web browser.

O'Neill may send a cookie which may be stored by your browser on your computer's hard drive. O'Neill may use the information O'Neill obtains from the cookie to improve the website's usability. O'Neill may also use that information to recognize your computer when you visit our website, and to personalize our website for you.

Most browsers allow you to refuse or accept cookies. Refusing will, however, have a negative impact upon the usability of many websites including the e-shop site.

Modification of this Privacy Policy

O'Neill reserves the right to change or modify this privacy policy at its discretion, or change, modify or withdraw access to the e-shop site, or the content of these pages at any time with or without prior notice.

O'Neill will notify you of such change or modification by posting an updated version of this privacy policy on the e-shop site.